

**BALTIMORE CITY COUNCIL
PUBLIC SAFETY AND GOVERNMENT OPERATIONS COMMITTEE**

Mayor's Office of Children & Family Success

Mayor's Office of Neighborhood Safety and Engagement (MONSE)

Mayor's Office of Employment Development

Mayor's Office of African American Male Engagement

Baltimore City Recreation & Parks

Summer Youth Engagement Strategy

Chairman Mark Conway

May 10, 2023



Brandon M. Scott
Mayor

Bmore This Summer: Engage + Connect

- The Mayor and City Administrator tasked MOCFS and MONSE with co-developing an integrated summer youth engagement plan
- **Bmore This Summer: Engage + Connect** prioritizes youth and takes an all-hands-on-deck approach to ensuring their safety
- The Summer Youth Engagement Plan is one piece of the larger puzzle



Framing The Approach

- Social development opportunities for young people have been limited since the start of the COVID-19 pandemic
- We have seen a rise in violence against young people in Baltimore
 - Homicide, non-fatal shooting, and robbery victims under the age of 18 have increased in 2023 YTD
 - Youth violence between 9 p.m and midnight has increased more than 100%



The Plan's Goals

- **Bmore This Summer: Engage + Connect** strives to:
- Provide safe, healthy, and engaging spaces for people under the age of 18 to gather and socialize
 - Provide wraparound/social service supports to children and families in need
 - Reduce likelihood of youth-involved criminal activity
 - Determine root causes for non-compliance with curfew mandate and travel from home distance
 - Provide wage-earning opportunities for young people



The Plan Includes The Input Of Agencies, Business Partners, CBOs, And Residents

➤ The following partners contributed to the creation of **Bmore This Summer**:

- Associated Catholic Charities
- Baltimore City Health Department
- Baltimore City Information Technology
- Baltimore City Law Department
- Baltimore City Public Schools- Schools' Office
- Baltimore City Public School System Students from the following schools:
 - City College
 - Booker T. Washington Middle School
 - Edmondson Westside High School
 - Green Street Academy
 - Hazelwood Elementary Middle School
 - Katherine Johnson Global Academy
 - Stadium Middle School
 - Vanguard Collegiate School
- Baltimore City Recreation and Parks
- Baltimore City Sheriff's Office
- Baltimore Police Department
- Department of Juvenile Services
- Downtown Locker Room
- Downtown Partnership of Baltimore
- Enoch Pratt Free Library
- HeartSmiles
- LifeBridge Health
- Mayor's Office of African American Male Engagement
- Mayor's Office of Children and Family Success
- Mayor's Office of Neighborhood Safety and Engagement
- Mayor's Office of Performance and Innovation
- Maryland Transit Administration
- Office of the State's Attorney
- University of Maryland, School of Social Work
- RICH Foundation
- Sons of Phoenix
- Team Up to Clean Up
- We Our Us
- Young Successful Leaders
- Waterfront Partnership



Reimagining Delivery

➤ Engagement Model

- MOCFS engaged over 300 young people in a series of discussions across 8 schools and recreation centers to inform the summer youth strategy
- YouthWorks will provide 10 Youth Ambassadors to support rec centers and 2 Ambassadors to record promotional videos; HeartSmiles will provide training
- This strategy leads with structured out-of-school-time supports and immediate connections to services and resources
- The plan reduces law enforcement engagement; police will not transport youth to engagement centers
- Engagement Staff and social workers will identify any potential needs of youth and their families and connect them to appropriate resources



Transportation

- The integration of a structured summer programming and curfew engagement plan enables **streamlined resource allocation**
 - Transportation will be provided to youth connection centers and to some programming events
 - Transportation for curfew engagement
 - 4 vehicles (2 per location) will transport youth to the engagement centers.
 - Each vehicle will be staffed by a non-law enforcement driver, a social worker, and a peer ambassador
 - No youth will be transported home by center staff



Locations

➤ The following locations will be used for summer programming:

- Baltimore City Hall, 100 Holliday Street, Baltimore, MD 21202
- Cahill, 4001 Clifton Ave, Baltimore, MD 21216
- CC Jackson Recreation Center, 4910 Park Heights Ave, Baltimore, MD 21215*
- Cloverdale, 2529-2571 Druid Hill Ave, Baltimore, MD 21217
- Dome at Madison, 1401 E. Biddle Street, Baltimore, Maryland 21213
- Druid Hill Park, 800 Wyman Pk, Baltimore, MD 21217
- Fred B. Leidig, 301 S Beechfield Ave, Baltimore, MD 21229
- Greenmount, 2304 Greenmount Ave, Baltimore, MD 21218
- Lake Clifton Park, 2013 Sinclair Lane, Baltimore MD 21213
- Middle Branch, 201 Reedbird Ave, Baltimore, MD 21225
- Morrell Park, 2651 Tolley St, Baltimore, MD 21230
- Patterson Park, 148 S. Linwood Ave, Baltimore, MD 21224
- Rash Field, 201 Key Hwy, Baltimore, MD 21230
- Rita R. Church Community Center, 2101 St Lo Dr, Baltimore, MD 21213*
- Riverside Park, 1800 Covington Ave, Baltimore, MD 21230
- Robert C. Marshall, 1201 Pennsylvania Ave, Baltimore, MD 21217
- Roosevelt Park, 3500 Poole Street, Baltimore, MD 21211
- Roosevelt, 1221 W. 36th St, Baltimore, MD 21211
- Virginia S. Baker, 2601 E Baltimore St, Baltimore, MD 21224
- William McAbee, 1323 N. Gilmore St, Baltimore, MD 21217

➤ Two programming sites will also be used as youth connection centers for curfew engagement:

- CC Jackson Recreation Center, 4910 Park Heights Ave, Baltimore, MD 21215*
- Rita R. Church Community Center, 2101 St Lo Dr, Baltimore, MD 21213*



Staffing

- For **summer programming**, the primary staffing model outlined by each agency lead will be supported by an “all call” from the Mayor and City Administrator to all city agencies for volunteers; and a volunteer plan with community partners
- For **curfew engagement**, the following staffing model will be employed:
 - 10 Offsite Engagement Team Members
 - 4 Drivers
 - 4 Peers
 - 18 In-Center Staff (4 BCPSS social intake; 2 MONSE/MOCFS supervisors; 2 school police; 2 mental health clinicians; 4 engagement staff; 2 BCRP staff - facility leads; 2 BCRP custodians)
 - 3 School Police Officers (locations and curfew engagement areas)



Summer Program Offerings And Hours

➤ Summer activities for children and youth of all ages will include:

- Music Festivals
- Art Festivals
- Pool Parties
- Movie Viewings
- Basketball
- Cookouts
- Skating

➤ Youth curfew engagement centers will balance non-punitive engagement with accountability for young people

- Centers will include age-appropriate spaces and activities
- Curfew engagement hours: weekends only between 9 p.m. and 3 a.m. until end of school year, with assessment
- Parents/Guardians will receive info at pick-up: calendar of summer programming and punitive consequences for repeated curfew engagements

Engagement For Purposes Of Curfew Management

- Curfew engagement will occur at 3 primary static locations: Inner Harbor, Fells Point, and Federal Hill
- Additionally, Curfew Engagement Staff will use community info and BPD intel to mobilize as needed in areas where large crowds of youth are gathering
- Transportation vehicles will also travel through neighborhoods to assess where curfew engagement should occur in order to reach young people at most risk of harm or in need of social supports



Summer Programming & Curfew Engagement Protocols

Protocol	Summer Programming	Curfew Engagement
Clearly marked transport vehicles with city logo and magnetized logo	X	X
Trauma-informed care training for drivers and stationary staff	X	X
Age appropriate spaces/activities/engagement	X	X
Weapons check (wanding)	where applicable	X
Mental Health Clinician onsite		X
Sign-in/Registration	X	X

Youth Curfew Engagement Process

CURFEW ENGAGEMENT PROCESS

City of Baltimore



OFFSITE CROSS-FUNCTIONAL ENGAGEMENT CENTER STAFF

Post-Curfew Offsite Engagement

1. Encounter a youth
2. Assess - Concerns about neglect/abuse?
3. Ask - Youth agree to go to center?
4. Call supervisor for driving team deployment

BALTIMORE POLICE DEPARTMENT

Post-Curfew Offsite Engagement

1. Engage with youth
2. Assess - Concerns about neglect/abuse?
3. Call supervisor for driving team (non-law enforcement) deployment



ENGAGEMENT CENTER TRANSPORTATION STAFF

Post-Curfew Offsite Engagement

1. Team arrives and/or identifies the need for curfew engagement
2. Social worker and peer ambassador engage
3. Ask - Youth agree to go to center?
4. Discuss what youth can expect around security and engagement
5. Document attempt

ONSITE CROSS-FUNCTIONAL ENGAGEMENT CENTER STAFF

Post-Curfew Onsite Engagement

All staff will be trained and have a background check

1. Child/Youth arrives at center
2. Child routed to staff member who checks systems for legal/parent guardian information and initiates contact
3. Conduct initial screening and enter data on child/youth input into iPad
4. Route child/youth to age-appropriate location within facility
5. Emergency contact made

Pick-Up

1. Capture picture of photo identification/input of information on iPad, and retrieval of child/youth



PARENT/GUARDIAN

Pick-Up

1. Arrival, identification of child/youth
2. Parent/Guardian must provide valid ID
3. Sign out child on iPad
4. Departure

FINISH

CHILD/YOUTH
Pick-Up

Police Commissioner Memorandum

- **After consultation with the Law Department, BPD issued a Police Commissioner Memorandum which includes the following directives:**
 - Enforcement of the curfew is NOT intended to lead to an unnecessary increase in interactions between BPD and the City's young people.
 - BPD will not be taking any information from the youth, transporting the youth or arresting youth for curfew violations.
 - The majority of interactions- including transportation to Youth Connection Centers-will be handled by non-BPD city employees or third-party entities.
 - Officers will be authorized to make arrests if they observe a criminal action taking place.



Mayor's Comprehensive, Multi-Platform Education And Awareness Campaign

➤ Mayoral Messaging

- eBlast, press conference, video, PSA; use of Peer Ambassadors in all recordings/promotions

➤ Social Media Blitzes

- MOCFS social media toolkit

➤ Activation of Youth Voices

- Youth influencers will amplify messaging; BCPSS Family and Community Engagement Office will provide stipends for youth participation



Other Communications Strategies

- Radio station updates and PSA delivery
- MOCFS Teen Zone page
- Printed collateral with embedded QR code
- BCPSS robocalls to families between May 24 and June 15
- OEM robocalls/texts between May 24 and June 15
- YouthWorks newsletter promoting summer programming
- DJS will share collateral during all at-home visits
- MONSE curfew engagement webpage



Summer Youth Strategy - Breakdown Of Expenses

Expense	Budget Amount
AGENCY EMPLOYEE SALARIES	\$590,024.76
FRINGE	177,007.43
YOUTH STIPENDS	70,560.00
SOCIAL WORKERS	78,300.00
SUPPLIES	10,000.00
COMMUNICATIONS	30,000.00
EVALUATION PARTNER	30,000.00
MEALS	15,000.00
TOTAL	\$1,000,892.19

Data-Driven Decision Making

- Internal Key Performance Indicators
 - Demographic and programmatic data will be captured daily for all children and youth who come into contact with program staff
 - Youth and parents/guardians will be anonymously surveyed to gauge experience and service levels; staff will also be anonymously surveyed throughout summer
- Change Management – MOCFS & MONSE weekly meeting including programming partners and key staff to discuss KPIs
- External Evaluation – JHU Center for Adolescent Health will complete a process and impact evaluation

